



bwrm

black&white real estate marketing

Stand out. Be the obvious choice.



PHOTOGRAPHY



VIDEOGRAPHY



DRONE PHOTOGRAPHY & VIDEO



FLOOR & SITE PLANS



DIGITAL MAGIC (EDITING)

BWRM is a team of passionate creators and visual storytellers.

With a range of visual marketing tools and technologies at our disposal, we capture properties all over Australia.

We understand that there is no one-size fits all approach when marketing property. Every home is different, and we are dedicated to crafting narratives that maximise selling potential while elevating our clients' brands.

Our unique business model ensures exceptional quality and consistency, combined with a personalised and premium service.

Bespoke, tailored, quality marketing.



Matthew Starling

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promediapix.com/real-estate/



PROMEDIAPIX

real estate marketing

powered by bwrmm

Social Presence Property Marketing \$

Apartment 1200

- 15 Images + 3 Aerials + Floor Plan
- 60s Cinematic Video
- 3x45s Short Form Videos for REA (Variety Pack)

House 1500

- 20 Images + 3 Aerials + Floor Plan + Site Plan
- 60s Cinematic Video
- 3x45s Short Form Videos for REA (Variety Pack)

Acreage/Rural 1800

- 30 Images + 5 Aerials
- Floor Plan + Site Plan + Land Plan
- 90s Cinematic Video
- 3x45s Short Form Videos for REA (Variety Pack)

Value Photography Packages \$

8 Images + 1 Aerial 220

8 Images + Floor Plan 320

8 Images + 1 Aerial + Floor Plan 350

10 Images + 2 Aerials + Floor Plan 410

15 Images + 3 Aerials + Floor Plan 540

20 Images + 4 Aerials + Floor Plan + Site Plan 760

Popular Add-on \$

Site Plan 150

Twilight Pack: 4 Photos + Day to Dusk Transition 200

3x45s Short Form Videos for REA* 235

3x45s Short Form Videos for REA (Variety Pack)* 250

3x30s Reels (Camera Only)* 220

60s Reel (Camera & Drone) 340

New for 2026

AI Video (Max 12 Images) 220

AI Video (12 Images) With Generative Models 350

*drone footage is extra charge of \$70

Video Campaigns & Social Presence \$

45s Property Highlights Video (Camera Only)* 400

60s Cinematic Video (Camera + Drone) 550

90s Cinematic Video (Camera + Drone) 660

New for 2026

60s Property Highlights + 30s Reel 600

60s Premium Property Highlights + 3x30s Reels 700

90s Premium Cinematic Video + 3x30s Reels 800

1x30s Reel (Camera Only)* 180

1x45s Reel (Camera Only)* 210

3x30s Reels (Camera Only)* 220

60s Reel (Camera & Drone) 340

Agent Featured with Voiceover Audio 60

AI Video (Max 12 Images) 220

Video Day to Dusk Transition 100

Video Per Hour (Max 6 Hours) 400

*drone footage is extra charge of \$70

Value Combo Packages \$

Silver 870

- 10 Images + 2 Aerials
- Floor Plan
- 45s Property Highlights Video (With Drone)

Gold 1180

- 15 Images + 3 Aerials
- Floor Plan and Site Plan
- 60s Cinematic Video (With Drone)
- Agent Featured With Voiceover Audio

Platinum 1380

- 20 Images + 4 Aerials
- Floor Plan and Site Plan
- 90s Cinematic Video (With Drone)
- Agent Featured With Voiceover Audio



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PRO MEDIA PIX

real estate marketing

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Premium Daytime Photography \$

8	180
10	200
12	240
15	300
20	380
25	460
Extra Image (each)	20

Lifestyle, Video & Portrait Photography \$

Lifestyle Media Pack (Photo + Video)	250
Twilight Lifestyle Media Pack (Photo + Video)	350
Lifestyle & Portrait Photography (5 images)	150
Photographer Per Hour (minimum 1 hour)	220
Selected Lifestyle & Portrait Images (each)	25
Selected Images Daytime (each)	20
Selected Twilight Images (each)	30

Scandi / Architectural / Natural Photography \$

10	330
15	495
20	660
Extra Image (each)	33

Floor & Site Plans \$

Floor Plan	150
Site Plan	150
Floor & Site Plan Combo	250
Floor & Site Plan Re-draw (no site visit)	110
Land Plan	70

Drone / Aerial Photography \$

1	120
2	160
3	200
4	240
Extra Image (each)	40

Premium 360 Tours \$

15 positions	350
20 positions	400
30 positions	450

Video \$

45s Property Highlights (Camera Only)*	400
60s Cinematic Video (Camera + Drone)	550
90s Cinematic Video (Camera + Drone)	660

New for 2026	
AI Video (Max 12 Images)	220
AI Video (12 Images) With Generative Models	350
3x45s Short Form Videos for REA*	235
3x45s Short Form Videos for REA (Variety Pack)*	250
60s Property Highlights + 30s Reel	600
60s Premium Cinematic Video + 3x30s Reels	700
90s Premium Cinematic Video + 3x30s Reels	800

1x30s Reel (Camera Only)*	180
1x45s Reel (Camera Only)*	210
3x30s Reels (Camera Only)*	220
60s Reel (Camera & Drone)	340
Add Drone Footage (per hour)	100
Add Blue Sky (Includes 3 Clips)	30
After Effects (Per Effect)	15
Agent Featured With Voiceover Audio	60
Video Per Hour (Max 6 Hours)	400

*drone footage is extra charge of \$70

Twilight Photography \$

5	170
10	280
15	420
Extra Image (each)	30
Twilight Lifestyle Media Pack (Photo + Video)	350

Digital Magic \$

Virtual Dusk	100
Virtual Staging - Lie (1 piece)	40
Virtual Staging - Full Room	85
Virtual Stage - Commercial/Landscaping	170
Virtual Staging - Renovation	150
Standard Retouching (per image)	5
Advanced Retouching (per image)	25
Google Earth Animation	60
Extreme Retouching	Quote
Add Generative AI Video	From \$20